

# In-House Patent Engineer

TRAINING WORKSHOP

Every tech company stands to benefit from the knowledge and skills of a well-trained in-house patent engineer. Learn to be a company's in-house patent engineer in this intensive training course. Learn to audit your company's IP and how to use patent analytics tools to help assess the potential for its capture as a patent asset and its potential value against a patent landscape. Learn IP strategy models and how to prepare draft specifications to help reduce professional costs.

**US LAWYER & US PATENT ATTORNEY,  
AUSTRALIAN SOLICITOR** Paula Chavez


**SR ASSOCIATE, AUSTRALIAN PATENT  
ATTORNEY** Dr. Qi Zhang


**LIMITED TO 8 PARTICIPANTS**

**\$1,200 FOR THREE 6-HOUR DAYS (JUST \$400/DAY)**

**FIRST 3 TUESDAYS OF MARCH 2018**

**9 AM - 4 PM (INCLUSIVE OF LUNCH)**

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## SESSION 1 (MARCH 6, 2018)

### Morning Session

- Using patent analytics to review the patent landscape in your industry sector
- Using the patent landscape to determine the innovation direction of your competitors
- Using the patent landscape to decide what to patent
- Overview of the structure of a patent
- Distilling your innovations to individual concepts

### Afternoon Session

- Claim drafting explained
- Claim drafting problem assigned (which will be handed in by 9 March, then individually critiqued and returned on 12 March)

## SESSION 2 (MARCH 13, 2018)

### Morning Session

- Participants' claim drafting critiqued by group
- Overview of Description drafting

### Afternoon Session

- In class claim drafting assignment
- Description drafting problem assigned (which will be handed in by 16 March, then individually critiqued and returned on 19 March)

## SESSION 3 (MARCH 20, 2018)

### Morning Session

- Participants' Description drafting critiqued by group

### Afternoon Session

- Concepts of Patent Risk Mitigation
- Concepts of Increasing Company Valuation through your IP Strategy
- Filing Strategies